

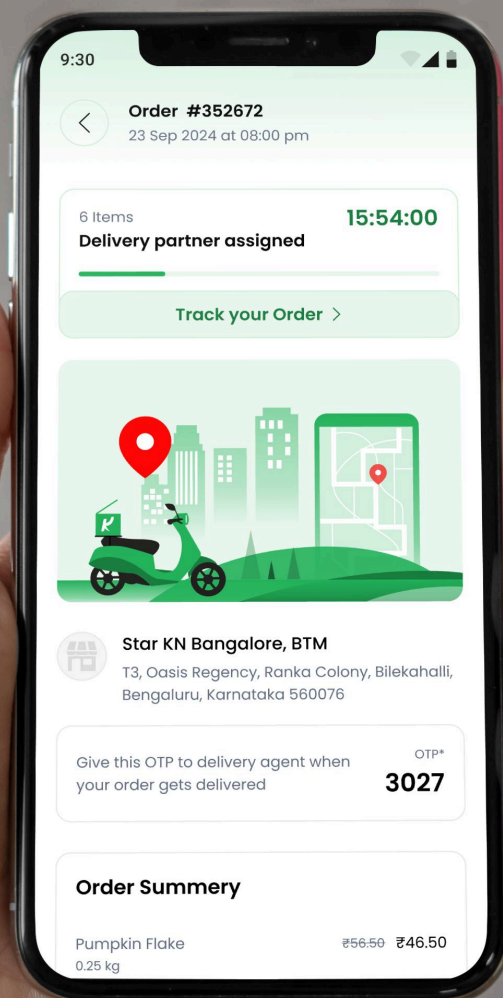
# bright

— Stores by KiranaPro —





BrightStore is a revolutionary quick-commerce model powered by **KiranaPro**, designed to transform local kirana stores into high-performing delivery hubs. As a BrightStore partner, you can serve your neighborhood by delivering essential items to customers within minutes, all while growing your business and maximizing profits. With advanced technology, operational support, and a shared commitment to empowering local businesses, BrightStore helps you stay competitive in the fast-paced delivery space. Join the movement and redefine convenience for your community!





Through this collaboration, **KiranaPro** aims to create a win-win ecosystem that empowers local businesses to thrive while offering unparalleled convenience to their communities. Store owners can leverage KiranaPro's established brand reputation, operational expertise, and marketing support to attract more customers and drive revenue growth. Together, KiranaPro and store owners can redefine the traditional kirana experience and set new benchmarks in modern commerce.



# Benefits of joining KiranaPro Bright-store program

## Empower Your Neighbourhood

- Operate a BrightStore in your area and provide fast, reliable delivery of everyday essentials to your community.

## Earn More, Stress Less

- Partner with KiranaPro to earn a percentage of sales while we support you with logistics and operations.

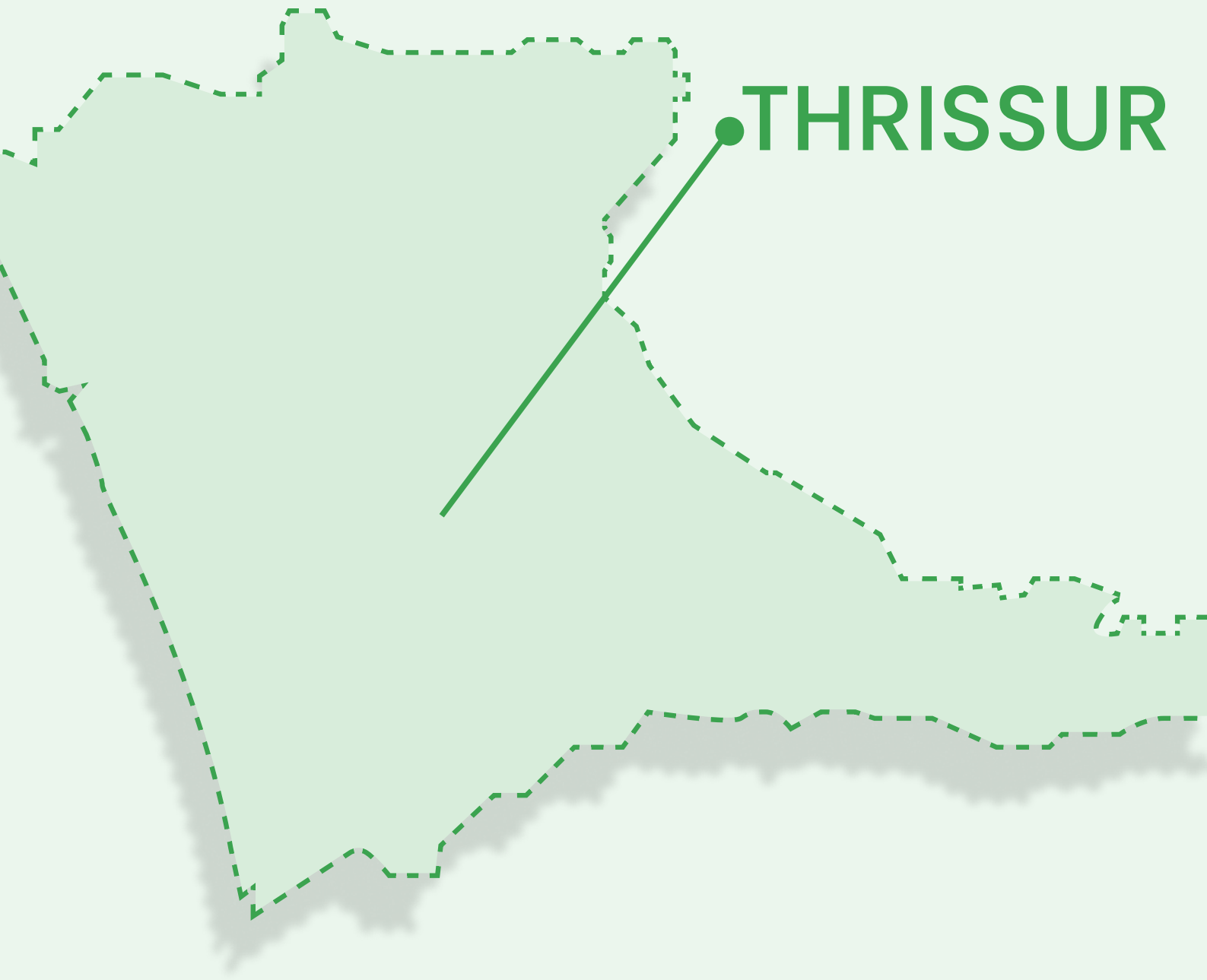
## Be a Pioneer in Quick Commerce

- Join the booming 10-minute delivery revolution and stay ahead in the market.

## Leverage Our Expertise

- Benefit from KiranaPro's proven systems and network to grow your store efficiently.





We are set to launch India's first Bright Store in Thrissur on Jan 21, 2025. Say goodbye to dark stores and hello to 24/7 walk-in quick commerce! Thrissur, get ready to shop anytime, anywhere.



# Transparent Pricing for Bright Store Success

## **Revenue Sharing: 80-20 Model**

80% to store owner: Direct earnings from your sales to grow your business. 20% to KiranaPro: Supports technology, marketing and logistics to help you grow.

## **One-Time Joining Fee: ₹1,00,000**

A one-time investment to join the Bright Store Network and set up your store for success.





**bright**

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**To register your store with us :**

Visit : <https://www.kirana.pro/bright-store>

**Or mail us at :**

[brightstores@kirana.pro](mailto:brightstores@kirana.pro)